



THE FIRST TEE CENTRAL COAST

Honesty Integrity Sportsmanship Respect
Confidence Responsibility Perseverance Courtesy Judgment

BOARD OF DIRECTORS

Mike Nelson, *Chairman*
Ken Mendonca *Vice Chair*
Joe Bush, *Secretary*
Greg Siadal, *Treasurer*
Nicki Anderson
Dr. James Benzian
David Blaemire
Jean Conway
Sheila Davidson
Linda DeTarr
Ed Edick
Greg France
Carol Frazzano-Bailey
Oz Fundingsland
Don Gragg
Whitt Hollis
Bonnie Lauer, LPGA
Dr. Robert Moss
Eddie Murray
Steve Petersen
Matt Porter
Gary Setting, PGA

ADVISORY COUNCIL

David Alpert
Justin Anderson
Darren Avrit
Mark Bachman
Andy Chou
Andrew Chung
Ron Cossa
Tony Cossa
Mike Courtright
Rudy Duran
Geoff Fargo
Jeff Forster
Granville Harper
Josh Heptig
Chris Janeway
Ed Murray
Tim Nightingale
Doug Oneal
Dr. Greg Pritchett
Jerry Pimm
Sam Randolph Jr. PGA
Earl Severo Jr.
Gary Simpson
Tony Vallejo
Scott Westlotom

STAFF

Butch Breeden
Executive Director
Jessani Johnson
Assistant ED
Billy Gibbs, PGA
Program Director
Bart Ellerbroek
Dir Participant Opportunity
Terri Benson, PGA
Mike Brabenc, PGA
Doug Crane, PGA
Jim DeLaby, PGA
Julia Puscheck
Bonnie Lauer LPGA
Kyle Marme PGA
Darren Avrit
Paige O'Brien PGA

Children need a coherent structure of values; they need caring mentors who model those values; and they learn best when actively engaged in fun social and physical activities. The mission of The First Tee Central Coast is to provide learning facilities and educational programs that promote character development and life-enhancing values in the context of the game of golf for youth in San Luis Obispo and Santa Barbara Counties.

Meeting Minutes for THE FIRST TEE CENTRAL COAST BOARD OF DIRECTORS Regional Board Meetings Thursday February 2nd, 2017 Noon, Uppercrust (San Luis Obispo) 4:00, Joe Bush Board Room (Santa Barbara)

Attendees- Butch Breeden, Mike Nelson, Jessani Johnson, Billy Gibbs, Joe Bush, Jean Conway, Matt Porter, Greg Siadal, Ken Mendonca, Linda DeTarr, Nicki Anderson, Sheila Davidson, Oz Fundingsland and Robert Moss

I. Fundraising

- a. **Board Tracking Sheet-** Overview of the board tracking sheet was discussed and passed around (attached).
- b. **Fundraising Module-** Mike shared his fundraising module #5 (attached).
- c. **Year End Review-** Butch passed out our 2016 Year End Review (attached). It was suggested that we add a line stating "this is where your money went!". This will be mailed to all 2016 donors that donated \$350 and more, and this will be emailed to all 2016 donors that we have an email address for.
There was a discussion/ request for ordering TFTCC car stickers & TFTCC clothing. Butch will look into this.

II. Reports:

- a. **Nominating Committee (Ken Mendonca & Jean Conway)-** Ken reported (North meeting) & Butch reported (South meeting). We are actively looking for a few new board members, please talk to Ken, Jean or Butch if you have someone to recommend. In the SB meeting Sheila Davidson and Joe Bush volunteered to be on the Nominating Committee.
- b. **Update Kurt Schuette- Butch reported-** Working with Kurt is going well. We are short of what he said he would raise so far, at this point we have made \$23,000 and he has \$27,000 left to fulfill his contract. 2016 was his first year doing this, he is learning and adjusting and is confident he will raise the \$50,000 he agreed to. He has put together a Masters Package, we will forward you this information so that you can share it with anyone you think may be interested.
- c. **Programming Overview (Billy & Jessani) -** Our numbers for Winter 2017 are looking good so far, we are on track with the

strategic plan and are up from last year's numbers already. Last year winter we had 1095 and we currently have 1500 participants this winter

- d. **Junior High (Billy & Jessani)** – Program is going strong. Already this year we have done programming at La Colina, Santa Barbara and Paulding for a total of approximately 1200 kids.
- e. **NSP (Jessani)** – We have added a new school, Franklin in the SB school district. We now are in a total of 49 schools. Our plan for 2017 is to continue to monitor the 49 schools we are in and to expand only to schools that approach us. Most likely we will add 3-4 other SB school district schools this year. We are applying for a grant to specifically help us with funding this & our Junior High Program.
- f. **Appeal Letter results (Jessani)**- Our total earned from the 2016 Appeal was \$7,550, down from almost \$12000 the year before. This year we did not have Board Members send notes to the people they knew on the list- we should discuss going back to that model for the 2017 Appeal.
- g. **Chevron Grant (Mike)**- We have been notified from Chevron that we will be receiving a \$40,000 grant this year! This is very much due to Mike's excellent stewardship with them.
- h. **Spring Classic (Mike)**- The Spring Classic will be on April 29, 2017 at Monarch Dunes. Please work on getting foursomes & auction donation items & sponsors. Entry forms & sponsorship opportunities flyers were passed out (Attached). There is also a link to sign up online on our website.
- i. **Private Side of Website (Jessani)** – We will be setting up a private side of the website so that Board Members will be able to log in to the website and see information there that will only be available to the Board. This is where we will post everything that is normally emailed such as meeting minutes, agendas, strategic plan, fundraising flyers and materials, letterhead, By-laws etc. There is a one time cost of \$560 to set this up & we are working on this now. It should be up and running by the next meeting.

III. Action Items:

- a. **By-Laws (Joe Bush)**- A final copy of updated by-laws was emailed to everyone (see attached). Main changes are we added Northern Ventura County to our service area, changed term limits and added a Super Vote which requires a 2/3 quorum, Super Vote would include major changes to the Chapter such as dissolving the Chapter and hiring/firing an ED. All other votes only require a majority vote. Jean Conway (SLO)/ Joe Bush (SB) made a motion to approve the By-Laws, Nicki Anderson (SLO)/ Sheila Davidson (SB) seconded, **Motion passed.**
- b. **Cash Operating Reserve Policy**- Due to full agenda this is tabled until the next meeting.
- c. **2017 Budget (attached)(Chart of Accounts)**- Butch went line by line through the 2017 budget. Nicki Anderson (SLO)/Sheila Davidson (SB) made a motion to approve the

2017 budget, Jean Conway (SLO)/Oz Fundingsland (SB) seconded, **motion passed.**

- d. 2017 Strategic Plan (attached)-** Butch went through the strategic plan. Rob Moss (SLO)/ Oz Fundingsland (SB) made a motion to approve the 2017 Strategic Plan, Linda DeTarr (SLO)/ Sheila Davidson (SB) seconded, **motion passed.**
- e. Regional Vice Chairmans (by-laws 6-a)-** Mike announced that he will be moving to Arizona sometime this year. He will remain the Chair of the Board until he leaves and which point it is suggested that we go to having 2 Vice Chairs, one representing the north (Ken Mendonca) and one representing South (Matt Porter). This is in the by-laws 6-a, and Ken Mendonca is already our Board Vice Chair so we just need to vote Matt Porter in as the Co-Vice Chair. Rob Moss (SLO)/ Sheila Davidson (SB) made a motion to appoint Matt as Co-Vice Chair, Linda DeTarr (SLO)/ Greg Siadal (SB) seconded, **motion passed.**

IV. Consent Agenda:

- a. Minutes November 2016 (attached)-**
- b. Financials through December 31, 2016 (attached)**
- c. Winter Programming Schedule (attached)**
- d. Board Resignations or movement to Advisory (attached)**
- e. ZONE required documents (attached)**
 - i Risk Management Policy**
 - ii Gift Acceptance Policy**
 - iii Social Media Policy**

Nicki Anderson made a motion to accept the Consent Agenda Items, Jean Conway seconded, **motion passed** (SLO). Joe Bush made a motion to accept the Consent Agenda Items, Greg Siadal seconded, **motion passed** (SB)

V. New Business:

- a. Chairman's Announcement:** As stated above Mike announced his move.
- b. Conflict of Interest Policy (attached)** Please sign and give to Butch.
- c. Board Expectations Sheet (attached)** Please sign and give to Butch.
- d. Master Calendar (attached)** Please look over so you are aware of upcoming events, fundraisers important dates and meetings.

VI. Next Meetings of Board of Directors

Our next meeting will be May 4, 2017. Noon at Upper Crust (SLO) and 4:00 at Joes Office (SB).

Meeting dates for the year are 5/4/17, 8/3/17 & 11/2/17 and Strategic Planning Meeting on 12/7/17.