



THE FIRST TEE CENTRAL COAST

Honesty Integrity Sportsmanship Respect
Confidence Responsibility Perseverance Courtesy Judgment

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Assistant ED
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Dir Participant Opportunity
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Julia Puscheck
Bonnie Lauer LPGA
Kyle Marme PGA
Darren Avrit
Paige O'Brien PGA

Children need a coherent structure of values; they need caring mentors who model those values; and they learn best when actively engaged in fun social and physical activities. The mission of The First Tee Central Coast is to provide learning facilities and educational programs that promote character development and life-enhancing values in the context of the game of golf for youth in San Luis Obispo and Santa Barbara Counties.

Meeting Minutes for THE FIRST TEE CENTRAL COAST BOARD OF DIRECTORS Regional Board Meetings Thursday May 4th, 2017 Noon, Uppercrust (San Luis Obispo) 4:00, Joe Bush Board Room (Santa Barbara)

Attendees- Butch Breedon, Mike Nelson, Jessani Johnson, Billy Gibbs, Joe Bush, Jean Conway, Eddie Murray, Greg Siadal, Ken Mendonca, Carol Frazzano Bailey, Don Gragg, Whitt Hollis, Oz Fundingsland, Bonnie Lauer, Darren Avrit, Lori Vereker and Robert Moss

I. Fundraising

- a. **Board Tracking Sheet- (attached)** Individual updated board tracking sheets were passed out with addendum that Monarch Dunes Tournament information has not all been entered yet. Board members that bring a foursome to tournaments will get "get" credit for those players
- b. **Fundraising Module-** Mike shared his fundraising module #6 (attached).

II. Reports:

- a. **Kurt Schuette (Butch reported)-** We sold a few of Kurt's packages at the MD Tournament, including one Master's Package. To date Kurt has raised approximately \$26k. We have paid him \$12,500 to raise \$50, so he will continue to work on this until he reaches his goal. We have had great feedback from people that have gone on his trips. Butch read a letter from Mel Smith which raved about his experience with Kurt, Mel also gave us a \$1,000 donation because he was so pleased with the experience.
- b. **Winter Programming Overview (Billy reported at North meeting & Butch reported for South meeting)-** (report attached) Winter numbers were good, we reached 92% of our goals overall and our goals were set high. Of the 3 sites with extremely low numbers (Dairy Creek, Laguna & Tee Time), 2 of them are back on track or even above goals for Spring.
- c. **Junior High Programming (Billy & Jessani) -** We are ahead of our Strategic Plan goals for this year. We have completed 5 sessions at 4 schools, and plan to do at least 2 more in the Fall.
- d. **NSP (Jessani) -** Franklin School in SB was added successfully. We hope to add at least 1 more SB school in the Fall. We remain in 49 schools to date. Kyle and Terri have gone to 4 schools so far this year to help teachers implement and Kyle did a DRIVE training for our aok after school program leaders in SB.
- e. **Spring Classic Update (Mike) -** (Budget doc attached) The tournament was successful despite having 10 less foursomes than last year. We were competing with several other tournaments & events in the area going on. We also had our Auctioneer back out at the last moment. So far our net profit is approximately \$26,000. Thank you to all who brought foursomes, bought Tee Signs, solicited auction items, volunteered etc.

- f. **No-Show Update (Jessani)**- Our total to date for the No Show is \$14,645.00 (we budgeted \$15,000). Money is still coming in. Prizes and results will be sent out next week. Special thanks to Ed Murray for all his work on this and to Caddyshack Foundation for sponsoring with a \$5,000 contribution.
- g. **Private side of website (Jessani)**- (see attached instructions) We have the private side of the website all set up. In the next few weeks all board members will get an email invitation to join from The First Tee. Follow attached instructions to get access. In the future all meeting documents will be posted there along with all board information.

III. Action Items:

- a. **Cash Operating Reserve Policy (Mike)**- See attached policy required by TFT Zone requirements to have this. Jean Conway (SLO)/ Joe Bush (SB) made a motion to approve the By-Laws as amended, this money will be comingled with our regular funds and not in a separate bank account, Rob Moss (SLO)/ Don Gragg (SB) seconded, **Motion passed**.
- b. **Jim DeLaby (Butch & Mike North Meeting)**- One of our TFT Coaches from Monarch Dunes has had some serious health problems lately that have resulted in high hospital bills that are not covered by insurance. It was suggested that we take \$1,000 of our Monarch Dunes Tournament profits to give to Jim to help with his medical costs. Bonnie Lauer made a motion, Jean Conway seconded, **Motion Passed**.
- c. **Strategic Plan Update (Butch) (See attached)** Butch went through the strategic plan, gave updates and answered questions.

IV. Consent Agenda:

- a. **Minutes February 2017 (attached)**
- b. **Financials through April 30, 2017 (attached)**

Bonnie Lauer made a motion to accept the Consent Agenda Items, Eddie Murray seconded, **motion passed** (SLO). Whitt Hollis made a motion to accept the Consent Agenda Items, Oz Fundingsland seconded, **motion passed** (SB)

V. New Business:

- a. **Chairman's Announcement:** Mike announced that this will be his last meeting. His house sold & he will be moving in July. He expressed how much being a part of TFTCC has meant to him and his overall appreciation for the experience. He will stay on as an Advisory Board Member.
- b. **Succession Plan (attached)** See attached for details. Butch's plan to slowly ease into doing less. The plan is that Jessani & Butch will become Co Executive Directors in 2018, Jessani will ease into taking more responsibility. In 2019 Butch plans to stay involved in a lesser role, helping with fundraising, tournament planning etc. either as a paid consultant or as a board member.
- c. **Conflict of Interest Policy (attached)** Please sign & give to Butch or Jessani if you haven't already.
- d. **Board Expectations Sheet (attached)** Please sign & give to Butch or Jessani if you haven't already.
- e. **Fall Classic October 16th at La Cumbre Country Club** Planning meetings will begin in June.

VI. Next Meetings of Board of Directors

Our next meeting will be August 3, 2017. Noon at Upper Crust (SLO) and 4:00 at Joes Office (SB). Remaining meeting dates for the year are 8/3/17 & 11/2/17 and Strategic Planning Meeting on 12/7/17.