



# THE FIRST TEE CENTRAL COAST

Honesty Integrity Sportsmanship Respect  
Confidence Responsibility Perseverance Courtesy Judgment

## BOARD OF DIRECTORS

Dr. Robert Moss, *Chairman*  
Matt Porter *Vice Chair*  
Joe Bush, *Secretary*  
Greg Siadal, *Treasurer*  
Nicki Anderson  
Dr. James Benzian  
David Blaemire  
Jean Conway  
Sheila Davidson  
Linda DeTarr  
Ed Edick  
Carol Frazzano-Bailey  
Oz Fundingsland  
Don Gragg  
Whitt Hollis  
Bonnie Lauer, LPGA  
Eddie Murray  
Steve Petersen  
Gary Setting, PGA  
Lori Vereker

## ADVISORY COUNCIL

David Alpert  
Justin Anderson  
Darren Avrit  
Mark Bachman  
Andy Chou  
Andrew Chung  
Ron Cossa  
Tony Cossa  
Mike Courtright  
Rudy Duran  
Geoff Fargo  
Jeff Forster  
Granville Harper  
Josh Heptig  
Chris Janeway  
Ken Mendonca  
Ed Murray  
Mike Nelson  
Tim Nightingale  
Doug Oneal  
Earl Severo Jr  
Dr. Greg Pritchett  
Jerry Pimm  
Sam Randolph Jr. PGA  
Gary Simpson  
Tony Vallejo  
Scott Westlotom

## STAFF

Butch Breedon  
*Executive Director*  
Jessani Johnson  
*Assistant ED*  
Billy Gibbs, PGA  
*Program Director*  
Bart Ellerbroek  
*Dir Participant Opportunity*  
Terri Benson, PGA  
Mike Brabenec, PGA  
Doug Crane, PGA  
Jim DeLaby, PGA  
Julia Puscheck, PGA  
Bonnie Lauer LPGA  
Kyle Marme PGA  
Darren Avrit  
Paige O'Brien PGA

## MEETING MINUTES FOR THE FIRST TEE CENTRAL COAST BOARD OF DIRECTORS Regional Board Meetings Thursday August 3rd Noon Upper Crust SLO 4:00 Joe Bush Board Room Santa Barbara

Attendees: Butch Breedon, Jessani Johnson, Billy Gibbs, Ken Mendonca, Matt Porter, Joe Bush, Greg Siadal, Nicki Anderson, Jean Conway, Linda DeTarr, Oz Fundingsland, Whitt Hollis, Rob Moss and Lori Vereker

### I. Fundraising

- a. **Board Tracking Sheet (Jessani)**- Individual tracking sheets were passed out and discussed. Thank you to the board for a great job of contributing in all areas.
- b. **Stewardship report (Jessani)**- We are planning to send out an update (see attached) letting all donors know what we have accomplished this year so far with their help. To donors of \$500 and above we will give a gift of a TFTCC logo'd polo shirt. Other stewardship ideas were discussed. We also had board members sign some thank you cards that will go out to donors as well.

### II. REPORTS:

- c. **Programming Overview (Billy Gibbs) Spring 2017**- See attached report. We are doing well and are overall above the goals we set for the year so far.
- d. **Junior High (Billy) Upcoming Fall 2017**- We are scheduled to do programming at Paulding & La Cumbre Junior High Schools this fall.
- e. **NSP (Jessani) Fall 2017**- We are currently in 49 schools. We hope to add 3 more from the SB School District this Fall.
- f. **No-Fee Programming Report (Joe Cantrell) 2017-18**- See attached. This is a great overview of all of the No Fee programming we do. This will be available on the website. Great way to show people how many children we are reaching.
- g. **Fall Classic Update (Butch)**- Planning is going great. We have only 6 foursomes open at this point. We need auction items and Tee Sponsors if you can please help with these!
- h. **Private side of web site (Jessani)**- Hopefully everyone has logged on to the private side of the website. There is lots of information that is easy for you to access there. Let Jessani know if you need helping logging in.
- i. **Network Meeting November 8 to 12<sup>th</sup> (Orlando)**- Please let us know if you would like to attend the Network meeting. It will be amazing! TFTCC will pay for your registration fee & you will need to pay for your airfare & lodging. Deadline for registration at reduced cost is the end of August so please let us know asap.
- j. **Strategic Plan Report (Butch)**- See attached. We are on track in most areas.

### **III. Action Items:**

- a. ZONE Board Certification Form (Attached)** – This is a document that the Home Office requires for ZONE. This was shared and signed by the Executive Board Members. Butch will submit to TFT Home Office.
- b. Rob Moss to replace Mike Nelson Vacancy-** Mike moves to Arizona tomorrow and Rob has volunteered to replace him as Board Chairman. Vice Chair Ken Mendonca is moving to the bay area. Jean Conway (North meeting) & Whitt Hollis (South meeting) made a motion to accept Rob Moss as Board Chairman, accept Lori Vereker as a new Board Member, and move both Ken Mendonca and Mike Nelson to the advisory Board. Greg Siadal (North) and Joe Bush (South) seconded- **Motion passed**
- c. New Board member Lori Vereker (SLO)-** See above.
- d. 2018 Board meeting Dates & Times Proposal-** Butch proposed that we go back to meeting every other month rather than 4 times per year that we tried this year. He feels that 3 months is too long between meetings and leads to a disconnected board. In the northern meeting Nicki Anderson made this motion, and Jean Conway seconded the motion. In the southern meeting Joe Bush made this same motion, with the stipulation that in 2018 we keep track of attendance and see if it improves & is effective, Whitt Hollis seconded, **Motion passed.**

### **IV. Consent Agenda:**

- a. Minutes May 4th (Attached)**
- b. Financials / Finances (June) (2-Attachments)**
- c. Succession Plan (attached)**

Nicki Anderson (North) and Joe Bush (South) made a motion to approve the Consent Agenda items above. Rob Moss (North) and Whitt Hollis (South) seconded the motion. **Motion passed.**

### **V. NEW BUSINESS:**

- a. Conflict of interest Policy (Attached – Please Sign and bring to the meeting or return by mail or email)**
- b. Board Expectations Sheet (Attached – Please Sign and bring to the meeting or return by mail or email)**

If you have not filled these documents out yet, please do so as soon as possible and return to Jessani or Butch.

### **VI. NEXT MEETINGS OF BOARD OF DIRECTORS**

**November 2nd Annual Meeting – Santa Maria 4:00 TBA**  
Strategic Planning Meeting on 12/7/17.