

# **First Tee Central Coast Board Meeting Minutes**

Thursday, February 13, 2020

Board meeting occurred in two geographic locations:

Upper Crust Pizza, San Luis Obispo, CA 12:00pm. In attendance were Dr. Robert Moss, Lori Vereker, Mia Cameron, Andrew Sherman, Nicki Anderson, Billy Gibbs, and Jessani Johnson

Mulligans at SBGC, Santa Barbara, CA 4:00pm. In attendance were Randy Shannon, Whitt Hollis, Greg Siadal, Barbara Kummer, Sheila Davidson, Dr. Robert Moss and Jessani Johnson

San Luis Obispo mtg called to order at 12:10pm; Santa Barbara mtg called to order at 4:00pm.

## **FUNDRAISING**

The Board tracking sheet was made available to all Board members.

Jessani passed out email/phone number info for recent donors so that Board members could make personal contact to thank them for their support. Board members also signed cards that will be sent out to recent donors.

## **REPORTS**

The appeal letters raised approximately \$14,390, just below the \$15,000 goal. Jessani would like to raise the bar for those appeal letters, setting the goal to \$50,000 for next year.

The Spring Classic will be held on March 9 at SLO CC. They need several more sponsors, tee sponsors. And foursomes. there are currently only 17 foursomes signed up. The goal is 30 foursomes. This tournament was moved from mid-April to early March by the SLO CC, creating a time crunch to get the needed participation.

A programming report was given by Billy Gibbs. He indicated that the Winter Session was looking very good with participant numbers at 109% of goal. Billy also indicated that we currently have 47 total coaches, with 2 moving to Level II coach this year. In addition, the Chapter has 12 candidates for national opportunities among our participants.

Jessani and Billy plan to meet individually with each lead coach to ensure consistency and quality of programming throughout the Chapter.

## **ACTION ITEMS**

The following action items were moved, seconded and approved at both Board meetings. In SLO, Nicki Anderson made the motion, seconded by Mia Cameron with unanimous approval. In Santa Barbara, Greg Siadal made the motion with a second by Randy Shannon and unanimous approval.

Those Action Items included:

- A) The 2020 Strategic Plan (which will be updated in format by Lori Vereker. Also a new strategy on Board Governance (Strategy 4) is being crafted by Lori Vereker.
- B) The 2020 budget was made available prior to the meeting. Only one change was discussed which allowed for an additional \$1000 for coach training in 2020.
- C) Board member movement was presented by Robert Moss. He said we have one new prospective Board member, Barbara Kummer to vote in today. Andrew also mentioned a prospective member, Carrie Wood, who Jessani & Andrew will meet with next month. Robert Moss indicated that David Gronsky, Ed Edick, Jim Benzian and Eddie Murray will move to the Ambassador Council.

### **CONSENT AGENDA**

The following Consent Agenda items were moved, seconded and approved at both Board meetings. In SLO, Mia Cameron made the motion, seconded by Andrew Sherman with unanimous approval. In Santa Barbara, Greg Siadal made the motion with a second by Randy Shannon and unanimous approval.

The Consent Agenda items were:

- A) Meeting minutes for November 14, 2019, no discussion.
- B) 2019 End of Year P&L and Balance Sheet, no discussion
- C) Jan. 31, 2020 P&L and Balance Sheet, no discussion
- D) TFFHQ required documents for the Risk Management Policy and the Gift Acceptance Policy. No Discussion.

### **NEW BUSINESS**

The 2020 grant schedule and amounts were discussed. We have probable approval for \$76,000 in grants. Jessani is still pursuing the Southern California TFT Chapter Alliance to go after some bigger dollar amounts as a larger group. Also, we applied for a grant to LA84 and asked them to visit our Los Prietos program. One of them accepted the offer. He was very impressed and wants to fund that entire program.

Jessani would like ideas within two weeks to further our No Show Tournament fundraiser. Perhaps add a larger grand prize of entry into the La Cumbre tournament or a stay at Nicki Anderson's Hawaii condo. Julia hopes to get it out in mid-March with a Luau theme suggested.

Charity Mania tickets were given to Board members and Lead coaches. We are hoping to get the kids involved in selling those tickets. People who buy the tickets need to provide their name, address, and email address. We hope to sell 400-500 tickets. Last year TFTCC had several winners.

Rob and Jessani went over new benchmarking for TFFHQ. There are 5 new categories for benchmarking.

Rob and Jessani discussed new California law that requires everyone to become an employee rather than an independent contractor. It will require the Chapter to include social security, taxes, etc. for all of those “new employees”. As an independent contractor, those items are handled by the individuals. It will add 8-10 employees to the Chapter and costs will increase to cover that. PGA is looking for an exemption as it has a big impact in the golf industry. The Chapter is waiting on a legal opinion, but they may need to increase the budget next year to cover those costs.

#### **OLD BUSINESS**

Jessani handed out three items to sign and return if that was not already completed at the Nov. 14<sup>th</sup> meeting. Those items were the Conflict of Interest Policy, the Social Media Policy, and the Board Expectations Sheet.

Rob gave an update on the Kurt Schuette contract. The current contract has been completed. We will not be renewing another contract with Kurt at this time. Ideally we would like to work with him on a trip by trip basis, as opposed to a contract, but at this time Kurt was not interested in this option.

Remaining meetings in 2020 are May 14, August 13, November 12, and December 10.

Meeting adjourned at 1:13pm in SLO and at 5:15pm in SB.