

First Tee Central Coast Board Meeting Minutes

Thursday, November 14, 2019

A Joint Board meeting occurred at the Santa Maria Country Club at 4:00. In attendance were Dr. Robert Moss, Lori Vereker, Greg Siadal, Nicki Anderson, Mia Cameron, Josh Heptig, Whitt Hollis, Matt Lane, Bonnie Lauer, Eddie Murray, Randy Shannon, Butch Breeden, Billy Gibbs, and Jessani Johnson.

The meeting was called to order at 4:05pm and adjourned at 5:09pm.

FUNDRAISING

The Board tracking sheet was made available to all Board members as an information item for each member.

Jessani made available annual appeal letters, stamped envelopes and address stickers, encouraging all Board members to take as many as they could, to write a personal message on those letters and send them to whatever address labels they chose.

Jessani did a presentation of the new online peer to peer fundraising application that is available through the TFTCC website. This can be shared through Facebook or email to get more online support for fundraising.

Butch passed out a few fundraising items that can be used to help people understand what we do and why they might want to donate. One is a business card that includes our mission statement, life skills, healthy habits and core values that are taught to First Tee kids. The next is a laminated list of 9 reasons to invest in TFTCC. And the last is a laminated bookmark that explains the organization.

REPORTS

Rob provided a report on the Regional Network meeting that was held in Phoenix in October. They will now require background checks for Board members. There will be mandatory risk management training online for coaches and Board members. Chapters will be required to increase their insurance and also get cyber insurance. There is also a new requirement that adults who text participants must include another adult on those texts.

Billy provided a programming report on goals year to date. We are at 93% of our participant goals. There were some unforeseen circumstances that reduced that number this year. Those include:

Saticoy opting out of programming

Monarch Dunes had no summer program because the coach took time to spend with his family

SBJHS was under construction so there was no Jr High programming there

Vandenberg provided programming to about 60 participants but failed to provide the required administrative paperwork to support that number

Increased numbers were seen at Dairy Creek as Josh Heptig used social media and onsite advertising to get the word out about their program. Also, Whitt Hollis got Saticoy Regional Golf course to provide their facility as a new site for our programming in Ventura County, to replace our program that was previously held at Saticoy Country Club.

The Fall Classic at La Cumbre was not as successful as previous years. The tournament did not fill completely and the auction afterward was down a bit from previous years. They did net approximately \$50K. Claire Alford spoke at the reception following the tournament and presented a very fine example of the success of our First Tee kids.

The Haunted House at Dairy Creek was a success with about 400 attendees. Although it was a struggle to get volunteers to help out, they managed to get enough people and raised \$2326, netting about \$1650.

ACTION ITEMS:

Butch handed out several forms that require Board member action. Those are a proposed Board policy on establishment of a risk management committee, TFTCC Gift Acceptance Policy, Ethics and Conflict of Interest form, Board of Directors Expectations, and the Social Media Principles for TFTCC. It was moved by Whitt Hollis and seconded by Eddie Murray to accept these forms. It was a unanimous yes vote. Approval of the content will be voted on in the next Board meeting. Some required information and signatures by Board members will be provided to Jessani.

CONSENT AGENDA

The following action items were moved by Eddie Murray, seconded by Matt Lane and unanimously approved:

- 1) Meeting minutes for the September 17, 2019 meeting
- 2) Financial statements through October 31, 2019.

NEW BUSINESS

Jessani,

Advisory Board Name Change: At the Network Meeting in Phoenix, Speaker Chuck Loring advised that Advisory Board should only be titled as such if they are people we are regularly getting advice from. It was suggested that we change the name of our Advisory Council to Ambassador Council. This motion was moved by Mia and seconded by Whitt and unanimously approved.

Jessani passed out a Board member survey requesting Board member input on how staff is doing at Board meetings, what can they do better, how to make meetings better, and are days/times for meetings okay with everyone. Board members were asked to fill out the survey and provide answers to Jessani either in writing or via email.

REMAINING MEETINGS

December 5 Strategic Plan update in Santa Barbara, place TBD, 4PM to 8PM.